

Minutes of the Madoc & District Chamber of Commerce  
Tuesday, April 16<sup>th</sup>, 2008  
Madoc Public Library And Cultural Centre

1. Call to order by Rob Price, Vice Chair.
2. Introductions: Rob Price, Vice Chair  
Ellen Wilson, Secretary  
Jim Bakker, Coordinator  
Richard Peck, Market Vendors  
Judy Smith, Treasurer
3. Approval of Agenda: Moved by Jim Bakker and seconded by Richard Peck that the agenda be approved with the addition of a report from the Canada Fire Works Committee. Carried.
4. Minutes of the February 19<sup>th</sup>, 2008. Moved by Jim Bakker and seconded by Ellen Wilson that the minutes be approved as written. Carried.
5. Business arising from minutes. None.
6. Correspondence: i. Letter from Penwoods concerning the publishing of a new quarterly tourist magazine for this area. ii. Many queries about the area concerning accommodations, events etc. iii. Reports from the Canadian Chamber of Commerce. iv. Request from the Canada Day Committee for funding.
7. Re letter from The Canada Day Committee: Moved by Jim Bakker & seconded by Ellen Wilson that \$100.00 be given to the committee. Carried.
8. Financial report: Bank Account \$8056.20 (\$34.91 – CKOL Radio, \$58.68 -Marketers, \$526.83 - Mainstreet Banners). There are 71 paid Chamber members. Motion made by Judy Smith & seconded by Jim Bakker to give the Skate Park \$100.00. Motion carried.
9. Old Business: I. Hastings County Project for Signs & Benches - Richard Peck is building ten benches and ten tables for the Market Square and downtown area with funding made available from Hastings County. There is also to be a sign for Whytock Park and two new washrooms. ii. Event Status Reports - Madoc Canadian Heritage Music & Arts Festival, July 3-6. The main entertainers have been lined up. The marketing Materials are out and a website is under construction. (<http://www.madocfestival.com/>) Monkfest, May 24<sup>th</sup>. To be held at the fair grounds and planning and promotion for this are underway. iii. Support for funding applications update - Madoc Canadian Heritage Music and Arts Festival. CFDC Bancroft has approved a loan for \$10,000. CKOL Radio going live from Madoc. CFDC Bancroft, the Madoc and District Chamber of Commerce and the Municipality of Centre Hastings have each granted \$500.00. CKOL Radio power increase. To overcome dead spots in Tweed the power needs to be increased to 250 watts from 50 watts. Jim Bakker is to ask Richard Rashotte of the Tweed Chamber of Commerce to present a request to Tweed Municipal Council for funding.

10. Market Vendors Association and Canada Day Fireworks Committee Updates -  
The season is shaping up well for the Farmers Market. Vendors are being lined up, a yard sale is scheduled for May 10<sup>th</sup> and the grand opening will be May 10<sup>th</sup>. The Fireworks committee site for the July 1<sup>st</sup> event in flux at this date. Because of the construction at the skate park, the event may be moved to Whytock Park. The events have been lined up for the day.
11. New Business: I. Recognition of downtown business support for Medical Centre. A weekend event is being planned for the summer where the downtown merchants will dress up as medics to draw attention to the ways in which they have supported the cause. There is also a banner to be placed in a visible location. “Tri Area Businesses support the Tri Area Medical Centre” or similar wording.  
iii. Status of Mainstreet Initiative – There will be \$6000 available for Mainstreet type projects from the Municipality and a workshop is set for May 1<sup>st</sup> for Madoc with Bonnie O’Neil from OMAFRA to set some priorities for completion of projects. Iv. E-business workshops – Tues., May 6<sup>th</sup>, Enterprise Quinte will be hosting a seminar on Internet Marketing for Tourism. Moved by Ellen Wilson & seconded by Judy Smith that the Chamber provides the \$15.00 for Jim Bakker to register. Carried.
12. Next Meeting – May 20<sup>th</sup>, 2008 7:30. p.m. at the Madoc Public Library and Cultural Centre,
13. Meeting Adjourned.