

Minutes of the Madoc & District Chamber of Commerce
Tuesday, November 16, 2010
Madoc Public Library And Cultural Centre

1. Call to order by Rob Price
2. Introductions: Jim Bakker, Coordinator
Judy Smith, Treasurer Robin Carscadden
Rob Price, Vice President Jim Murray
Ellen Wilson
3. Approval of Agenda. Moved by Judy Smith and seconded by Jim Bakker that the agenda be approved. Carried
4. Minutes of the October 19th, 2010 meeting. Moved by Judy Smith & seconded by Robin Carscadden that the minutes be approved . Carried.
5. Business arising from minutes: None
6. Business arising from Correspondence: A letter of support was sent to Andrew Redden, Hastings County in support of a grant application for “Creative Community Prosperity Fund.”
8. Financial report: There is \$\$8939.18 in the Chamber’s bank account-\$3600.00 of this for CIP Funding. The Chamber of Commerce will cover shortages for the Santa Claus Parade fund until all donations have been received.
9. Old Business:
 - i. Santa Claus Parade Update: Float registration forms have been filled out, as well as letters to local businesses requesting donations. Bands have been booked for the Parade on November 27, 7:30 p.m. Tom Simpson is arranging for a Christmas tree to placed in one of the empty lots on Durham Street with Eric Brick assisting with the stringing of the lights. At this time the banners at the Market will be changed to the Christmas ones.
 - ii. Market Vendors Association Update: From this group’s recent AGM, it has been decided to try Sunday markets through July and August of 2011. Also a code of conduct for vendors in the market is being drafted. The Marketers are also hoping to work with the Parks and Recreation Committee to plan next year’s Canada Day Events.
 - iii. Premiere Ranked Tourism Update: The next major project is planning a survey of tourists visiting the area to learn their impressions and gain insights as what is needed to improve our image. The next PRT meeting will be Thursday, Nov. 25th at the Madoc Public Library, 10:30 a.m.
 - iv. RTO #11 Update: This region has been dubbed “Ontario Highlands” in order to comply with OTMP guidelines. There will an informational meeting November 25th in Bancroft at the Fish and Game club designed to inform tourism operators on the changes that are happening in tourism development in Ontario and what there impact will be on individual tourism operations. At this regional level, a Premiere ranked tourism study will also take place.
 - v. O’Hara Mill Homestead Trillium grant: The application was filed by the November 1st deadline.

- vi. Salute to Small Business: Social Media and Small Business, October 27. This meeting was well received by the thirty or so people who attended. Panel members discussed their own successes using Facebook, Twitter etc to promote their businesses.
- vii. Special Events workshop: This is a free workshop for people who plan events for non-profit groups and charities. It will be held at Club 580 in Bancroft, Nov. 20th from 9:30 a.m. to 2:45 p.n. A light lunch will also be served so pre-registration is necessary.
- viii. Community Improvement Plan: This project has been on hold because of the municipal elections. When the new Council meets in December, the new committees will be formed and it is hoped the project will be completed by mid March.

10. New Business

- i. Funding requests to the municipality for 2011. Judy Smith will send a letter to council asking for continuing funding in 2011.

11. Next Meetings: **Tuesday January 18th, 2011, 7:30 PM.** at the Madoc Public Library.

12. Meeting Adjourned.