

Minutes of the Madoc & District Chamber of Commerce

Tuesday, October 18, 2011

Madoc Public Library and Cultural Centre

1. Call to order by Rob Price, Chair
2. Introductions: Rob Price, Chair`
Jim Bakker, Coordinator
Judy Smith, Treasurer
Ellen Wilson, Secretary
Robin Carscadden
Curt Brinkman
Tom Deline
April Rodgers
Jim Murray
Regrets from Tom Simpson, Cliff Andrews
3. Approval of Agenda: Moved by Ellen Wilson and seconded by Judy Smith that the agenda be approved. Carried.
4. Minutes of the September 27th, 2011 meeting. Moved by Ellen Wilson and seconded by Robin Carscadden that the minutes be approved. Carried.
5. Business arising from minutes. None.
6. Correspondence: i. Letter of Complaint
ii. Request for Donation from Canadian Diabetes Association.
7. Business arising from correspondence: i. A verbal apology was given to the offended person - no further action required.
ii. No response to C.D.A. letter.
8. Financial report: \$7428.00 in the bank. Until our funding position with the Centre Hastings Council is confirmed, invoices for new memberships will be delayed.
9. Old Business.
 - i. Madoc Market Vendors (Saturday Market) updates – Robin Carscadden: The season is over and the wind-up meeting will be held at Ma and Pa's Drop In Centre on Sunday, October 23rd, 2011.
 - ii. RTO Region 11 (OHTO) Updates – Jim Bakker: THE AGM and Tourism Conference for OHTO will be held Wed., Oct. 26th, 2011 at the River's Edge Golf Course in Bancroft. Rob Price will be attending and has been appointed as the voting Member for the Chamber of Commerce. All tourism-associated businesses are encouraged to register and attend. For more information go to ohto.ca. Downloads of the mobile phone app has exceeded expectations: it was predicted that there would be 500 downloads by Mar 31/12 and by mid Sept. it has been downloaded 891 times! (Majority of the downloads have been from Canada with activity from China, Germany and the United States.) Magazine advertising includes Horizon Travel Magazine, Ottawa Life Magazine, and CAA Magazine OnLine.
 - iii. Service Excellence Celebration: The Marmora Inn was the winner of the Service Excellence Award. The presentation took place on October 20th.

- iv. comfortcountry.ca update: comfortcountry is still awaiting the announcement of funding through CFDC Bancroft. ComfortCountry is the DMO (Destination Marketing Organization) for central Hastings and is the link between Central Hastings and the Provincial Ministry of Tourism and its new tourism initiatives.
- v. Workshops: The Volunteer Leadership Workshop series is continuing 7:00 p.m., Monday nights at the Madoc Public Library.
 - Oct 24 Chris FitzSimons - Marketing
 - Nov 7 Lynn Cloes - Team Building
 - Nov 14 Brenda Snider - Volunteer Management
 - Nov 21 Rob Price - Public Speaking
 - Nov 28 Karen Fischer - Community Development
 - Dec 5 James Clayton - Grantsmanship

Registration costs \$5.00 per session
Receive a full refund if you attend 6 or more sessions.

This series is being presented in partnership with CFDC Bancroft and the first two sessions had around 20 guests registered. It is not necessary to attend all sessions – choose the sessions that are of interest.

- vi. Madoc Canadian Heritage Music and Arts Festival 2010 (Drum Nation Festival). – Debbie and Terry Richardson are putting together an application to Celebrate Ontario for funding for next year’s festival. Moved by Jim Bakker and seconded by Ellen Wilson that a letter of reference from the Chamber be included in the application. Carried.
 - vii. Santa Claus Parade: Saturday November 26th. 7:00 p.m. A revised “to-do” list was circulated and everything is progressing. Unfortunately there will be no pipe and drum band for the parade, but other bands have been booked. Volunteers are welcome.
10. New Business: i. Update from Council: Not available.
- iii. Petition re stop lights at the four corners: This was discussed at length and it was noted while it is an Highway Traffic Act issue, the municipality could look at better lighting, signage and line markings and the OPP could better enforce the traffic stop. It was also recognized that because of the volume of large truck traffic, a stoplight would only serve to create traffic jams.
 - iv. Position on request for another disabled parking stop near the Bank: Several comments came from this discussion. First: because of the narrowness of the road on this block and the height of the curb, cars cannot park far enough from the curb to allow the passenger doors to be opened fully for wheel chair loading and ramps cannot be provided to access the sidewalks. Secondly: the issue of enforcement, more man-hours would have to be dedicated to ensure this spot is kept clear. The suggestion of a new handicap parking spot came from a complaint about the existing designated spot at the northwest corner of the intersection. It was

suggested that some improvement could be made to this spot, (widening and leveling) to make it more efficient.

- v. Agenda vs Minutes posted on the municipal website: It has been noted that there is a lack of time for public response between committee of the whole meetings and the posting of the agenda of the regular council meetings. Recommendations are being made to council without information being made available to the public. The council is making great efforts to be informative and transparent but the Chamber feels this problem needs to be addressed.
- vi. Community Improvement Plan: There will be a public meeting on November 10th, 7:00 p.m., Madoc Kiwanis Centre to discuss the proposed boundaries of the C.I.P. area. To the Chamber, the proposed boundaries seem restrictive and we would like them to be extended to include all businesses within Centre Hastings. Please attend this meeting if you wish to have input into this matter. To view a copy of the Ontario government's C.I.P. handbook click on: [Community Improvement handbook 2008](#)

11. Next Meeting – November 15, 7:30 p.m. at the Madoc Public Library and Cultural Centre, lower level.

12. Meeting Adjourned.