

# Minutes of the Madoc & District Chamber of Commerce

Tuesday, September 27th, 2011

Madoc Public Library and Cultural Centre

1. Call to order by Rob Price, Chair
2. Introductions: Rob Price, Chair`  
Jim Bakker, Coordinator  
Ellen Wilson, Secretary  
Robin Carscadden  
Debbie Richardson  
Terry Richardson  
Tom Simpson, Deputy Reeve  
Cliff Andrews  
Jim Murray  
Gail Paquette
3. Approval of Agenda: Moved by Robin Carscadden and seconded by Cliff Andrews that the agenda be approved. Carried.
4. Minutes of the June 14th, 2011 meeting. Moved by Ellen Wilson and seconded by Robin Carscadden that the minutes be approved. Carried.
5. Business arising from minutes. None.
6. Correspondence: none
7. Business arising from correspondence: none
8. Financial report: \$5964.50 in the bank with about \$2000.00 in expenses not yet invoiced.
9. Old Business: i. Thursday Market Update (Cliff Andrews): The last Thursday market was Sept. 1<sup>st</sup>. After a slow start, business picked up but the ongoing problem of people smoking at the market continued.
  - ii. Madoc Market Vendors (Saturday Market) updates – Robin Carscadden: The season has been a success and there are only three weeks left. The car shows have been a big draw and over \$6000.00 has been raised and donated to local not-for-profit groups.
  - iii. RTO Region 11 (OHTO) Updates – Jim Bakker: THE AGM for OHTO will be held Wed., Oct. 26<sup>th</sup>, 2011 at the River's Edge Golf Course in Bancroft. All tourism-associated businesses are encouraged to register and attend. The work on destination development continues with two sectors as the focus: Trails and Waterways and Arts, Culture and Heritage. There will be a workbook created for future use: once these two sectors are up and running, as other sectors come into play, there will be a concise process in place to develop them. Another programme in place is the assistance to businesses creating tourism packages. Work is proceeding in promoting OHTO in various print and electronic media. For more information go to [ohto.ca](http://ohto.ca).
  - iii. Service Excellence Celebration: The contest closes October 9<sup>th</sup>, 2011 with the last advertisements in the paper the week of Sept. 29<sup>th</sup>. Winners will be announced the end of October.

- iv. 2011 Projects completed- Jim Bakker. All the projects outlined at the June meeting have been completed within budget with the monies allotted to workshops having yet to be committed. See attached flyer for information on the Volunteer Leadership workshop series sponsored by CFDC.
  - v. Madoc Heritage Music & Arts Festival 2011(Drum Nation). Terry and Debbie Richardson reported the festival to be a great success with about 1500 people attending. They gave credit to the volunteers who helped make it happen. Next year they hope to expand the programme and add Friday to the event so that schools can participate.
10. New Business: i. The Santa Claus parade plans are underway for Saturday, November 26<sup>th</sup>, 7:00 p.m. A “to do list” was circulated and jobs have been assigned. Volunteers are always welcome to help with this fun event.
11. Next Meeting – October 18th, 7:30. p.m. at the Madoc Public Library and Cultural Centre, lower level.
12. Meeting Adjoined.