



You are invited to attend our **SELL MORE** series specifically designed for retail operations.

Alison Davies gets right to the issues and discusses

- ✓ Traffic flow and human behaviour
- ✓ Planograms and activating dead zones
- ✓ Creating selling incentives
- ✓ Easy database collection tools and how to use the information

The information is simple and immediately actionable.  
You receive a detailed workbook to follow.

Two weeks later, we gather again to talk about YOUR successes, changes, challenges and questions.

This series is innovative, revealing and geared towards individual achievement.

**Laurie Parker, Merchant Services Consultant for First Data will talk about Merchant Services**

<b>Part 1</b>	<b>Fri. March 19, 2010</b>	<b>10:00 –12:00</b>	<b>Madoc&amp;District Chamber of Commerce</b>
<b>Part 2</b>	<b>Thur. April 8, 2010</b>	<b>10:00 –12:00</b>	<b>20 Davidson St, Madoc</b>

Register early, \$40 per person per series (payment required in advance of workshops). To register or for more information call the **Small Business Centre at 613-961-0590 or email [info@smallbusinessctr.com](mailto:info@smallbusinessctr.com)**